

IE 224



Commission on Governmental Ethics and Election Practices
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2014 INDEPENDENT EXPENDITURE REPORT

COMMITTEE		TREASURER
MAINE CONSERVATION VOTERS ACTION FUND 295 WATER STREET, SUITE 9 AUGUSTA, ME 04330 PHONE: (207) 620-8811 EMAIL: MAUREEN@MAINECONSERVATION.ORG		RALPH POPE 351 BALD HEAD ROAD ARROWSIC, ME 04530 PHONE: (207) 443-1445 EMAIL: JGPOPE@AOL.COM
REPORT	DUE DATE	REPORTING PERIOD
Independent Expenditure Report	10/19/2014	10/17/2014 - 10/17/2014

FINANCIAL ACTIVITY SUMMARY

EXPENDITURES	
1. CANDIDATE(S) SUPPORTED/OPOSED	\$354,000.00
2. DEBTS AND OBLIGATIONS	\$0.00
3. TOTAL PAYMENTS (LINE 1 + 2)	\$354,000.00

AFFIDAVIT

STATE OF _____

COUNTY OF _____

MAUREEN DROUIN, being duly sworn, attests that he/she made each of the expenditures listed in the attached report independently of, and not in cooperation, consultation, or concert with, or at the request or suggestion of, the candidate(s) named in the report, the political committee of the candidate(s), or their agents.

 (Signature of Affiant)

Sworn to before me this ____ day of _____ 2014

 (Notary Public/Attorney at Law)

Perjury is a Class C Crime. (17-A MRSA § 451)

REPORT FILED BY: MAUREEN DROUIN
 REPORT FILED ON: 10/18/2014
 LAST MODIFIED: 10/18/2014
 PRINTED: 10/20/2014
 COMMITTEE ID: 657

**SCHEDULE B-IE-1
CANDIDATE(S) SUPPORTED/OPPOSED**

Support / Oppose	Candidate Name	Office	District / County	Expenditure Date	Expenditure Amount	Payee
OPPOSE	HON. PAUL R LEPAGE	GOVERNOR		10/17/2014	\$265,500.00	TARGETED PLATFORM MEDIA LLC
SUPPORT	MICHAEL H MICHAUD	GOVERNOR		10/17/2014	\$88,500.00	TARGETED PLATFORM MEDIA LLC
Total expenditures for all candidates this reporting period					\$354,000.00	

**SCHEDULE B-IE-2
PAYMENTS AND OBLIGATIONS**

EXPENDITURE TYPES				
CNS	Campaign consultants	POL	Polling and survey research	
CON	Contribution to other candidate, party, committee	POS	Postage for U.S. Mail and mail box fees	
EQP	Equipment (office machines, furniture, cell phones, etc.)	PRO	Other professional services	
FND	Fundraising events	PRT	Print media ads only (newspapers, magazines, etc.)	
FOD	Food for campaign events, volunteers	RAD	Radio ads, production costs	
LIT	Print and graphics (flyers, signs, palmcards, t-shirts, etc.)	SAL	Campaign workers' salaries and personnel costs	
MHS	Mail house (all services purchased)	TRV	Travel (fuel, mileage, lodging, etc.)	
OFF	Office rent, utilities, phone and Internet services, supplies	TVN	TV or cable ads, production costs	
OTH	Other	WEB	Website design, registration, hosting, maintenance, etc.	
PHO	Phone banks, automated telephone calls			
Date of expenditure	Payee, address, zip code	Remark	Expenditure type	Net Amount
10/17/2014	TARGETED PLATFORM MEDIA LLC 1291 HOLLYWOOD AVENUE ANNAPOLIS, MD 21403	TV AD BUY AND PRODUCTION COSTS.	TVN	\$354,000.00
A. Total Expenditure Payments				\$354,000.00
B. Total Obligations				\$0.00
C. Total independent expenditures for this reporting period (A+B)				\$354,000.00